THE SIGNIFICANCE OF INITIATION AND CONCEPTUALIZATION IN PROJECTS MANAGEMENT IN NIGERIA’S SUSTAINABLE DEVELOPMENT: AN INNOVATIVE APPROACH

BAGHEBO, Michael and APERE, Thankgod O.
Department Of Economics,
Niger Delta University, Wilberforce Island,
Bayelsa State, Nigeria

ABSTRACT

The goal of this paper is to evaluate the extent to which project management in Nigeria can enhance sustainable development. By adopting the innovative management approach, the study was wholly based on secondary data. It addresses the shortcomings in project initiation which is a panacea of sustainable development. The paper suggests that the high rate of failure in projects in Nigeria undermines sustainable development which can be reduced through proper project planning based on the use of holistic and integrated principles.

Keywords: Project Management, sustainable development, Nigeria.
JEL Classifications: H43, O22, O32, M11, M12.